

NINE Enterprises, Inc.  
**Professional Development Catalog**

for

*Johnny Can Spell*  
*AliceNine Grammar*

and other  
Literacy Events by Alice Nine

Teaching  
explicit phonics, penmanship, spelling, grammar,  
writing conventions, sentence fluency, composition



Teachers empowering students with English proficiency.

Printed January 2018

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## Professional Development Venues

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NINE Enterprises offers professional development services in a variety of venues, all of which can be customized for school-wide or district-wide participation. NINE Enterprises uses technology to its fullest level to offer professional development that fits the unique schedule(s) of a district, campus(es), or teacher(s).

- **Hotel workshops** are scheduled based on popular demand and are open enrollment. These workshops are scheduled at a local hotel. Enrollment fees are a per participant basis and are unique to the workshop. Workshops are often one day, but may extend up to four days, e.g., Grammar Boot Camp. Recommended teacher materials are usually priced separate of workshop fees. Some workshops are blended and include online sessions; some include access to online support. Participants receive a professional development certificate at the conclusion of the workshop.
- **Online Courses** provided via [www.alicenine.net](http://www.alicenine.net) on a Moodle platform, rival college-level training with personalized feedback, tracking work logs, and completion certificates. Courses for general enrollment with per participant charge. Groups of more than seven may be eligible for a discount. Enrollment fees are unique to the course, dependent on the course schedule and personalized feedback. Campus-wide enrollment is available at a per campus charge.
- **Customized Webinars**, on various live platforms, provide customized professional development and are scheduled based on campus needs. These professional development sessions are scheduled for no less than 60 minutes per group which may include but are not limited to paraprofessionals, teachers, administrators. Options include but are not limited to Follow-Up Question and Answer Sessions, Revisit and Reviews Sessions, and Micro-Workshops.
- **District- / Campus-Wide Onsite** professional development is customized for the needs of a campus or district. The professional development is conducted at a location determined by hosting school or district. The sessions may include time with teachers, administrators, students, and/or parents. Options include but are not limited to workshops, teacher observations, follow up to observations with debriefing and/or modeling, and awareness overviews. Options may include online events coupled with onsite training.

## Professional Development Fee Schedules

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Venue	Fee Range	Description of Fee
Hotel Workshops	\$145 — \$445	Per participant, cost variations are based on number of days and online sessions associated with a workshop
Online Courses	\$39 — \$145	Per enrollee, cost variations based on length and personalization of feedback of a course
Customized Webinars	\$400 / \$250	\$400 - first session; \$250 per each additional session on same calendar day ("session" = 1 minute to 60 minutes)
District- / Campus-Wide Onsite	\$3200	Per day. Workshops are not to exceed 40 participants; An in-service day is with a single campus; All inclusive.

## Professional Development Events

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The PD events listed here are Alice Nine's most popular ones. All PD can be customized, including the events listed below.

### **Johnny Can Spell Start-Up**

Initial training is customized using a combination of onsite and online venues. Followup inservice onsite is available.

Lay aside worksheets as you learn how to integrate systematic, explicit, direct instruction and guided practice in phonemic awareness, phonetics, handwriting, spelling, and vocabulary development during Word Studies.

*Johnny Can Spell* is structured by its systematic sequence of information and daily application and review strategies. Instruction incorporates whole to parts to whole using both analysis and synthesis. Repetition, rehearsal, and review build for automaticity that is necessary for success in reading and writing. Instructional strategies provide for multi-sensory and learning styles. Higher order thinking skills and problem solving strategies develop as students reason through possible options related to the English code. Student materials consist of notebook, paper, and pencils. Recommended materials: *Phonogram Cards, JCSpell Teacher's Guide, appropriate Lesson Planners / Word Analyses* binders. No consumables are required; there are optional consumables

### **AliceNine Grammar**

Initial training is customized using a combination of onsite and online venues. Followup inservice onsite is available.

Instead of using worksheets or textbook exercises, teach grammar with multi-sensory, student-engaging activities. This workshop equips teachers to incorporate a dynamic worksheet-free approach to grammar instruction. Anchor lessons, interactive grammar charts, and daily learning routines are used to teach about parts of speech, kinds of sentences, and writing conventions. In this **two day workshop**, Alice Nine shares an instructional approach that front-loads grammar with anchor lessons and charts, provides practice with simple learning routines, uses models from literature, and supports writing through the development of the sentence. Participants are engaged as both learners and teachers, experiencing numerous anchor lessons and learning routines first-hand, e.g., making mini-posters. This is a blended workshop, a combination of onsite and online sessions. Recommended materials: *Grammar Applications; Johnny Can Write Teacher's Guide, Grammar Graphics*.

### **Grammar Boot Camp**

A four-day workshop with a one-year subscription to a how-to course.

A firm grasp of English grammar is essential for teachers. Yet rare is the grammar course focusing on growing personal knowledge and skills of teachers. Alice Nine's Grammar Boot Camp offers that unique opportunity. During the course, teachers explore the basics of English grammar—like the rules governing parts of speech, sentence structure, and punctuation. They gain confidence in your ability to produce grammatically correct work. They encounter, memorable lessons, mentor text, and interactive activities that support their learning and provide models so they can turn the instruction in their classrooms.

### **Tactical Sentence Instruction**

A one-day workshop, or a series of online live webinars

*Tactical Sentence Instruction* (TSI) is a strategy that aims at an end--*improved compositions and increased comprehension--*beyond the immediate action--*working with a sentence*. Tactical endeavors are calculated, planned, strategic and prudent. Yet it is a strategy that can fit any schedule (e.g., time allotted, daily rotations, curriculum scope and sequence), easily works as a mini-lesson, is multi-faceted, and is flexible--matchable to a teacher's instructional style. This strategy does not require special materials or resources.

### **Writing at the Sentence Level**

A one-day workshop, or a series of online live webinars

Composing and revising sentences is the focus of the day. Embedded in these sentence activities are sentence elements, verb tense, subject-verb agreement, pronoun-antecedent agreement, and the use of conjunctions and transition words. These activities draw upon and build grammar knowledge as students draft, revise, and edit sentences--the knowledge and skills that are assessed in state writing assessments. The activities can be adapted for children as young as kindergarten and as old as high school.

### **Combining Sentences**

A one-day workshop, or a series of online live webinars

In this workshop, participants will experience anchor lessons & charting with Transition & Connecting Words / Sentence . Fragment . Run-on / Simple . Compound . Complex Sentences. They will combine a variety of sentences, using three processes—Reduction, Coordination, Subordination—and examine an instructional sequence.

### **Writing with Authors (Mentor Text)**

A one-day workshop, or a series of online live webinars

Robert Louis Stevenson, Benjamin Franklin, John Keats, and other authors state that they improved their writing skills by studying the writings of those authors they admired. That is exactly what participants will do in this workshop as they learn how to use literature has mentor text to help their students develop their writing. In this workshop, participants will

- Learn ways to use mentor texts
- Read with the eyes of a writer
- Learn how to use imitation to develop writing skills
- Write great sentences
- Experience the sheer joy of language

### **Interactive Poetry Notebook**

A one-day workshop, or an online course.

*"Poetry is an echo, asking a shadow to dance."*—Carl Sandburg. Teachers build their own Poetry Notebook as they experience the daily activities for a poem of the week. Beyond learning about poetry, these daily activities support the development of a myriad of literacy skills--listening, visualization with drawing, vocabulary acquisition, fluency through choral reads, answering textual evidence questions, and composition as poetry is turned into prose. Each day in the Notebook: 1) Listen and Visualize 2) Word Learning 3) What do you notice? 4) I think, responding to questions using textual evidence 5) Rewrite.

### **Writing Poetry**

A one-day workshop, or a series of online live webinars

*"Poetry is when an emotion has found its thought and the thought has found words."*—Robert Frost. Teachers experience the joy of language and return to their classroom with new ideas, fresh energy, and fun techniques. This is a very hands-on workshop. Some might even call it a "make & take" workshop. We write poems and put poetry into prose.

Poets paint with words--  
Words that burn images in our minds,  
Words that give breath to our thoughts,  
Words that dance to a rhythm.     -Alice Nine

**How We Write**

A five-day training with in the classroom practicums.

One Powerful Week of Onsite Professional Development

*Docendo discimus: We learn by teaching.*

Schedule a week of hands-on professional development in the classroom. Each day addresses a different stage of the writing process. This training model incorporates teacher-only sessions and in-the-classroom sessions. Teachers learn by observing classroom instruction in real time and by replicating the model before the next session. Strategies and activities from Alice Nine's other workshops are drawn into this real-time training. By the end of the week, students not only understand the stages of writing, but they also have acquired the academic vocabulary of writing. And teachers have gained a new level of confidence in their teaching.

**How We Write**

*(shorten version)*

A one-day workshop

A One-Day Workshop Version of the week-long "How We Write"

This workshop presents a synopsis of *How We Write*. Rather than a week of real-time professional development in the classroom, teachers review the lesson content, procedures, products for the five extended lessons. Alice Nine shows participants how to teach each stage of the writing process while students compose a *single-sentence composition*. She will share step-by-step the instructional plan, anecdotes from the classroom, and artifacts from the lessons.

**Vocabulary Builders**

A one-day workshop

*"The limits of my language are the limits of my mind. All I know is what I have words for. -Ludwig Wittgenstein*

Alice Nine models and explores application of easy-to-manage, student-engaging, cross-curricular instructional activities that support vocabulary development without word-defining lists. Research has identified the three most critical vocabulary expanding skills--use of resources, use of context clues, use of word components. The activities in this workshop give students practice building these skills.

**Words at Work -- Literacy Centers**

A one-day workshop

*"The limits of my language are the limits of my mind. All I know is what I have words for. -Ludwig Wittgenstein*

Alice Nine presents incredibly easy, dynamic learning centers: *Word Webs* and *Breadcrumbs* are two favorites. During the workshop, participants experience several centers--their creation, operation and management; align each center with ELA standards, and discuss how to incorporate student center work into student writing. In the afternoon, participants will construct at least one center.

**Connecting Spanish and English**

A one-day workshop, or three days onsite with classroom practicums

This is a one of a kind training! Uniquely suited for dual language and bilingual classrooms and newcomer programs, it is excellent for any teacher who has Spanish-speaking students in his/her classroom. Steve Nine presents this workshop. Fluent in Spanish and English, Steve compares and contrasts sounds of both languages to develop strong phonemic awareness that supports vocabulary development and quick language acquisition. Steve Nine, an experienced educator and Alice Nine's son, resides with his family in Ecuador, South America. Advanced scheduling necessary for this workshop.

## PD connected to Texas STAAR Writing Assessment

### **Writing STAAR Essays**

A combination of onsite and online.

Texas teachers need to know the constraints and demands of essay writing as outlined in the ELAR TEKS and assessed on the STAAR™. They need a very clear understanding of the distinctions of an expository essay, especially those written in response to a personalized prompt. They need simple but effective strategies that enable students to confidently complete the writing process, and they need to know how to most effectively develop student skills as they used these strategies. To this end, the *Writing STAAR Essays* serves elementary teachers by deciphering the language of the rubrics, deconstructing the essay prompt, and developing the essay with the help of Alice Nine's "X-Builder for Body." Aligned with ELAR TEKS. This is a blended workshop, a combination of onsite and online sessions.

### **Snippety Grammar 4 Editing STAARs**

A combination of onsite and online.

Texas teachers need an understanding of grammar as outlined in the ELAR TEKS and assessed in the editing section of STAAR™ Writing. They must know the vertical alignment of this knowledge and skill base that is critical to building student success. They need a simple, explicit, systematic method of daily addressing knowledge and skills to develop automaticity of application. They need training that clarifies and builds teacher knowledge and establishes a pedagogy based upon educational and brain research. To this end, *Snippety Grammar 4 STAAR Editing* is offered to teachers. Aligned with Readiness and Supporting ELAR TEKS. Online resources are made available to participants in this workshop.

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## Professional Development Provider

Northwest Instructional 'N Educational Enterprises (NINE Enterprises), founded by Alice Nine in 1987, is dedicated to advancing English literacy skills by enabling teachers and parents through training and resources. Since its founding, NINE Enterprises has served thousands of teachers and parents as it promotes professional development that equips them to "empower students with English proficiency."

For more information, contact

Alice Nine

Email: [alice@nine-enterprises.com](mailto:alice@nine-enterprises.com)

VoiceMail: 800-791-8962

Website: [www.alicenine.net](http://www.alicenine.net)

## Alice Nine



Alice Nine, an educational consultant and author, has a tenacious focus on literacy. Her instructional strategies are practical and common sense, founded on research-based principles.

In the 1980s, Alice Nine began searching for a more effective way to teach language skills. Her search led her back in history to teachers who more than 100 years ago did so much with so little in American one-room schoolhouses. As she read their diaries and studied their textbooks, she increased her own personal knowledge of English and made dramatic changes in her approach to teaching reading and writing, integrating skills and knowledge to facilitate student mastery for the sake of reading and writing. The response and success of her students was amazing.

Out of her personal experiences, a desire to help other teachers secure the same success for their students was conceived. As she shared her knowledge and experiences, this desire gave birth to *Johnny Can Spell & Johnny Can Write*, and later *AliceNine Grammar*.

Alice Nine has traveled nationally and internationally to conduct hundreds of workshops and countless in-services, awareness sessions, and convention presentations.

She has written *Johnny Can Spell Teacher's Guide*, *Johnny Can Write Teacher's Guide*, *Grammar Applications*, the seven-volume *Johnny Can Spell & Write Lesson Planner Series*, and the four-volume *Johnny Can Spell & Write Word Analyses Series*—totaling fourteen binders ranging from 200 pages to 450 pages each. Thousands of teachers use her materials as part of their language arts program.

Many of these teachers participate in ongoing professional development at the online *Alice Nine Professional Development Center* (enter the Center from [www.alicenine.net](http://www.alicenine.net)).

A teacher of teachers, Alice Nine shares from her wealth of knowledge and personal experiences as a teacher, administrator, consultant, parent, and grandparent. Teachers and parents leave her dynamic workshops not only challenged but also equipped to make a deeper commitment to excellence in literacy instruction and to their own abilities to contribute to the lives of our children. Attending one of her workshops will revolutionize your teaching forever.

Alice Nine earned a bachelor of science degree in elementary education from Evangel University, Springfield, Missouri, and a master of science degree in education administration from Portland State University, Oregon. She makes her home in Portland, Oregon.